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TRAVIS P. ARMSTRONG, CPA/CFF, CFE

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Profile

Travis Armstrong is a partner at Hemming Morse and maintains offices in San Francisco and Chico. He has testified at trial and deposition as an expert in forensic accounting and economic damages. He regularly works on high-profile cases in the capacity of quantification of economic damages associated with breach of contract and theft of intellectual property, forensic accounting analyses associated with government-led investigations of consumer fraud, complex accounting analyses for securities litigation and post-acquisition disputes.

In 2016, Travis was appointed to the American Institute of CPA's (AICPA) Forensic and Litigation Services (FLS) Committee. This nine-member committee provides technical and educational guidance to CPA practitioners performing forensic accounting services, including investigations, economic damage analyses such as lost profits calculations, and a variety of other services. Additionally, Travis currently serves as one of three officers of California Society of CPA's (CalCPA) Forensic Services Section (FSS), previously served as the Chair of the Economic Damages section of CalCPA FSS, and served on CalCPA's Council.

His experience includes financial and accounting analyses associated with the restatement of quarterly and annual reports, development and management of complex economic damage models associated with breach of contract, intellectual property, antitrust and false claims litigation, and Foreign Corrupt Practices Act (FCPA) due diligence and compliance testing for multi-national corporations in various foreign countries. Travis has also been engaged by government agencies to perform forensic accounting investigations in various industries, most notably, for-profit higher education and medical device.

Additionally, Travis actively supports legal services non-profits in the San Francisco Bay Area through his service on the Board of Legal Aid of Marin and past engagement with OneJustice.



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Employment & Education

2008 – Present	Hemming Morse Forensic and Financial Consultants Partner, 2016-Present Manager, 2011-2015 Senior Associate, 2008-2010
2006 – 2008	Freeman & Mills, Inc. Consultants to Counsel and Management Forensic and Litigation Consulting Senior Analyst, 2007-2008 Analyst, Forensic and Litigation Consulting, 2006-2007
2006	University of California, Santa Barbara B.A. Business Economics with an emphasis in Accounting



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Professional & Service Affiliations

- Certified Public Accountant, State of California, 2009
- Certified Fraud Examiner, 2011
- Certified in Financial Forensics, 2012
- American Institute of Certified Public Accountants
 - Forensic and Valuation Services Conference Committee, 2020 - 2024
 - Forensic and Litigation Services Committee, 2016 - 2020
 - Forensic and Litigation Services Case Law Task Force, 2014-2015
 - AICPA's Leadership Academy, 2012
 - 'Standing Ovation' Honors for Top Young CPAs in Forensics and Valuation
- California Society of Certified Public Accountants
 - Council 2019 - 2020
 - Forensic Services Section
 - State Steering Committee, 2016 - present
 - Officer, 2023 - present
 - Economic Damages, Chair, 2016 - 2019, Vice-Chair, 2014-2016
 - CalCPA Leadership Institute, 2011
 - CalCPA Emerging Leaders Certificate Program, Fall 2010
- Association of Certified Fraud Examiners
- Legal Aid of Marin
 - Board Member, 2014 - present
 - Financial Officer, 2021 - present
- OneJustice
 - Audit Committee, Chair, 2015 - 2021

Publications

- "Communications in Litigation and Dispute Services" AICPA Practice Aid, 2019
- Economic Damages Section Column
 - The Witness Chair, Fall 2016, Winter 2017, Summer 2017 and Summer 2018
- AICPA Alert Column
 - The Witness Chair, Summer 2017
- Economic Damages Section column
 - The Witness Chair, October 2016
- "A Look into Business Interruption Case Law Stemming from Hurricane Katrina" AICPA FVS Consulting Digest, October 2014
- "You're a CPA. Now What? Recent YEPs Look Back and Give Advice Moving Forward" CalCPA's Emerging Professionals Newsletter and web site, Summer 2012



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Presentations

- "Data Analytics for Litigators: Excel's Capabilities, Limits, and Alternatives", Bar Association of San Francisco, February 2026
- "Data Crunching for Prosecutors", California District Attorneys Association (CDAA) Consumer Protection Committee, January 2025
- "Unlocking Trust & Estate Litigation: Litigators' Perspective", AICPA & CIMA Forensic & Valuation Services Conference, October 2024
- "Lightning Round/Micro-Topic – Empowering Business Growth: Strategies and Accountability", AICPA & CIMA Forensic & Valuation Services Conference, October 2024
- "Data Modeling Made Easy: Supercharge Your Excel Spreadsheets", AICPA & CIMA Forensic & Valuation Services Conference, November 2023
- "Litigation Talk Series – When Key Information or Data is Not Available", AICPA & CIMA Forensic & Valuation Services Conference, November 2023
- "Basics of Reading and Understanding Financial Statements for Attorneys", Bleichmar Fonti & Auld LLP, June 2023
- "Damages and Fraud Case Study: Amulet Estate LLC and NapVal LLP v. Andrew Tuck Beckstoffer," CalCPA FSS Steering Committee Meeting, January 2023
- "Post-acquisition Clean-up: Reps & Warranty Claims to Fraud Litigation", AICPA & CIMA Forensic & Valuation Services Conference, November 2022
- "Employee Information and Trade Secrets Theft: Working with Counsel to Identify Potential Damages", AICPA & CIMA Forensic & Valuation Services Conference, November 2022
- 33rd Annual ACFE Global Fraud Conference "In-House Forensics, Fraud and Compliance Career Paths", June 2022
- "Power Excel – Power Applications for the Forensic Accountant", AICPA & CIMA Forensic & Valuation Services Conference, November 2021
- "Insights Into the Work Product of a Forensic Accountant", CalCPA FSS Young and Emerging Professionals (YEP), October 2021
- "Perspectives From In-House Forensic Accountants and Risk Professionals", ACFE Global Fraud Conference, June 2021
- "Interactive Hands-On Techniques with Excel", AICPA Forensic & Valuation Services Conference, November 2020
- "Trade Secrets Damages - Customer Lists and Relationships", AICPA Forensic & Valuation Services Conference, November 2020
- "Forensic Accountants In (Da) House!", AICPA Forensic & Valuation Services Conference, November 2020
- "Damages Case Study: Rebutting the Speculative Wrapped in an Academic Model", AICPA Forensic & Valuation Services Conference, November 2019



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Presentations continued

- "Investigation Report Writing (non R26)", AICPA Forensic & Valuation Services Conference, November 2019
- "FVS Forum: What's New for You?", AICPA Forensic & Valuation Services Conference, November 2019
- "Communicating in Litigation and Dispute Services – FVS Practice Aid Overview", AICPA Forensic & Valuation Services Webcast, April 2019
- "Hands on Data Analytics and Visualizations", AICPA Forensic & Valuation Services Conference, November 2018
- "Hands on Data Analytics and Visualizations", CalCPA Forensic Services Section Joint Sections Meeting, October 2018
- "Creating a Documents Considered Index", AICPA FVS Member Video Library, February 2018
- "Hand-on Data Analysis", AICPA Forensic & Valuation Services Conference, November 2017
- "Introduction to Forensic Accounting", San Francisco State University, March 2017
- "Software Nanos: Tools to Help Forensic Cases", AICPA Forensic & Valuation Services Conference, November 2016
- "Commercial Damages Case Study: Start to Finish - Part III", AICPA Forensic & Valuation Services Conference, November 2016
- "Identifying and Limiting Your Risks in a FVS Engagement", AICPA Webcast, June 2016
- "Case Law Update Relevant to Damages Issues", AICPA Forensic and Valuation Services Conference, November 2014
- "Forensic Accounting and the FCPA", Hemming Morse, LLP Internal Training, April 2014
- "Staff Development in a Forensic Accounting /Business Valuation Practice", AICPA Forensic and Valuation Services Conference, November 2012
- "Motivating and Training the Next Generation of Forensic CPAs", CALCPA Forensic Services Section Meeting, October 2012
- "How to Think Like a Leader", CalCPA's 2012 Emerging Leaders Certificate Program, July 2012
- "The Reasonable Certainty of Your Expert's Damages Analysis" Caldwell Leslie & Proctor, PC, Winter 2012

Testimony

Trial

- Michael Prozan and My General Counsel PC v. Acuity Management Company, LLC; Acuity Ventures, II, LLC; and Acuity Ventures, III, LP (2026) Superior Court of California, County of Santa Clara, Case No. 20CV374088
- RL Liquidators, LLC v. First Property Realty Corporation, et al. (2025) Superior Court of California, County of Sacramento, Case No. 34-2019-00270209



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Testimony continued

Trial

- Melodi Zaret v. Charles Joseph Flynn, Jr.; Glenn Harvey Larsen; Flynn/MMB Mortgage Fund, LLC; and Marin Mortgage Bankers Corporation (2024) Superior Court of California, County of Marin, Case No. CIV-2101421
- In Re Robert D. Wolfe Living Trust as Amended and Restated (2023) Superior Court of California, County of Marin, Case No. PRO 2002412
- In the Matter of The Jack Lindquist and Ola Lindquist Living Trust (2022) Superior Court of California, County of Mendocino, Case No. 21 PR00082
- The People of the State of California v. Adir International, LLC; Ron Azarkman; et al. (2022), Superior Court of California, County of Los Angeles, Central District, Case No. BC680425
- House of CB USA, LLC and Chinese Laundry Lifestyle, LLC v. PHWLV, LLC (2022) District Court Clark County, Nevada, Case No. A-17-763334-C / A-18-768933-C
- The People of the State of California v. Johnson & Johnson, et al. (2019) Superior Court of California, County of San Diego Case No. 37-2016-00017229-CU-MC-CTL
- Discharge Resource Group v. Behavioral Health Concepts, Inc., William Holcomb, and Does 1-50 And Related Cross-Action (2018) Superior Court of California, County of San Mateo, Case No. CIV538214

Testimony

Arbitration

- Michael Messinger and 151 Partners, LLC v. Moana Restaurant Group LLC and Timothy Harmon (2022) JAMS Reference No. 1110027267
- Amulet Estate LLC and NapVal LP v. Andrew Tuck Beckstoffer (2022) JAMS Reference No. 1100110900

Testimony

Deposition

- Park Capital Management, LLC vs. Satya Chillara, et al. (2026) Superior Court of California, County of Santa Clara, Case No. 22CV402044
- Michael Prozan and My General Counsel PC v. Acuity Management Company, LLC; Acuity Ventures, II, LLC; and Acuity Ventures, III, LP (2026) Superior Court of California, County of Santa Clara, Case No. 20CV374088



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Testimony continued

Deposition

- HWP ONE, LLC and APG De Soto-SPE, LLC v. Fitness International, LLC (2025) Superior Court of California, County of Los Angeles, Case No. 23CHCV00792
- North Peak Equestrian LLC v. S&J Stadtler, Inc., dba Re/Max Accord, et al. (2025) Superior Court of California, County of Contra Costa, Case No. CIV-MS-C-00060
- RL Liquidators, LLC v. First Property Realty Corporation, et al. (2024) Superior Court of California, County of Sacramento, Case No. 34-2019-00270209
- Melodi Zaret v. Charles Joseph Flynn, Jr.; Glenn Harvey Larsen; Flynn/MMB Mortgage Fund, LLC; and Marin Mortgage Bankers Corporation (2024) Superior Court of California, County of Marin, Case No. CIV-2101421
- R.R. Donnelley & Sons v. John Pappas III, Meriliz Inc., PM Corporate Group, Inc., and Dome Printing and Packaging, LLC (2024) United States District Court, Eastern District of California, Case No. 2:21-cv-00753 JAM
- Michael Christopher London and Karen Ann London v. Citibank Mortgage Loan Trust, Inc. and Fay Servicing, LLC (2024) Superior Court of California, County of Sonoma, Case No. SCV 259837
- The Pinza Group v. 434 Central Avenue Apartments LP, WCGM Properties LLC, Colliers Parrish International Inc., and Gavin McDowell (2023) Superior Court of California, County of Sonoma, Case No. SCV 267967
- In Re Robert D. Wolfe Living Trust as Amended and Restated (2023) Superior Court of California, County of Marin, Case No. PRO 2002412
- Galderma Laboratories, L.P., v. Chad Tiskos (2023) U.S. District Court, Central District of California Case No. 2:21-CV-05522-FLA (SKx)
- In the Matter of The Jack Lindquist and Ola Lindquist Living Trust (2022) Superior Court of California, County of Mendocino, Case No. 21 PR00082
- Commonwealth of Kentucky, ex rel. Daniel Cameron, Attorney General v. Johnson & Johnson, et al. (2022) Commonwealth of Kentucky, Franklin Circuit Court, Case No. 16-CI-00867
- The People of the State of California v. Adir International, LLC; Ron Azarkman; et al. (2022), Superior Court of California, County of Los Angeles, Central District, Case No. BC680425
- Monster Energy Company v. Shannon Troglia (2022) JAMS Reference No. 1110026279
- House of CB USA, LLC and Chinese Laundry Lifestyle, LLC v. PHWLTV, LLC (2021) District Court Clark County, Nevada, Case No. A-17-763334-C / A-18-768933-C
- People of the State of California v Zovio, et al (2021) Superior Court of California, San Diego, Case No. 37-2018-00046134-CU-MC-CTL



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Testimony continued

Deposition

- In Re The James J. and Rosella C. Kennedy Revocable Family Trust (2021) Superior Court of California, County of San Francisco, Case No. PTR-16-300258
- In Re the Matter of The Survivor's Trust Under The Farazian Family Trust (2021) Superior Court of California, County of Santa Clara, Case No. 17PR180757
- West Coast Waste Co., Inc., v. Global Ampersand, LLC (2019) Superior Court of California, County of Fresno Case No. 17CECG03518
- The People of the State of California v. Johnson & Johnson, et al. (2019) Superior Court of California, County of San Diego, Case No. 37-2016-00017229-CU-MC-CTL
- U.S. Ex Rel. Dooley v. Metic Transplantation Lab, Inc., et al. (2017) U.S. District Court, Central District California, Case No. CV 13-7039-SJO
- Discharge Resource Group v. Behavioral Health Concepts, Inc., William Holcomb, and Does 1-50 And Related Cross-Action (2017) Superior Court of California, County of San Mateo, Case No. CIV538214

Selected Experience

Litigation and Consulting Services

- Consultant for various investigations and litigation matters concerning post-secondary education institutions. Including, matters concerning recruiter compensation, graduate job placement rates, and quantification of damages associated with Federal grant and loan funding.
- Performed FCPA due diligence and training on Chinese vendors for consumer goods company.
- Part of consulting team for multinational pharmaceutical company related to its ethical and compliance program and related accounting controls in China.
- Assisted the appointed independent monitor in an evaluation of the compliance of a multinational corporation with the terms of its FCPA-related settlement arrangements with the U.S. Department of Justice and the SEC. Included testing of policies and transactions to ensure compliance with anti-bribery and accounting records provisions of the FCPA in various foreign countries, including, Italy, Mexico, China, and Russia.



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Selected Experience continued

Litigation and Consulting Services

- Consultant for the SEC. Assisted the accounting expert in assessing whether the financial statements of a medical-technology company were prepared in accordance with Generally Accepted Accounting Principles (GAAP) and whether management adequately disclosed a systematic and fraudulent billing scheme in the Management Discussion and Analysis (MD&A) section of the company's public filings.
- Consultant to defendant in stock option accounting case. Assisted defense in relevant areas of GAAP (APB 25, FIN 44, EITF 00-23, FAS 123).
- Consulted as to whether the company's auditors had properly complied with relevant professional auditing standards during the firm's audit of the company's accounting and disclosure of reserves, retained interests and certain investments in accordance with GAAP (FAS 5, FAS 115, FAS 140).
- Consultant for the defendant. Assessed pre-acquisition accounting treatment related to software revenue recognition, deferred service revenue and contingent liabilities. Assisted the expert in determining the appropriate accounting treatment and implications to EBITDA in preparation for testimony at arbitration.
- Assisted damages expert in calculating lost profits for plaintiff related to a breach of contract in commodities sale.
- Created and managed complex damage models with multiple drivers and interest calculations associated with breach of contract litigation and royalty payments.
- Utilized government-compiled data to create a detailed analysis to demonstrate that defendants' business was substantially operated in California; analysis was used in a successful pretrial motion by plaintiffs' counsel for change of venue.
- Performed detailed qualitative and quantitative financial analysis of the restatements of quarterly and annual financial statements for several Fortune 500 companies. Analysis included complex GAAP issues, such as SFAS Nos. 91, 123R, 133 and APB No. 29, as well as non-GAAP performance measures, such as EBITDA, Free Cash Flows, Cash Revenues and Net Financial Debt.
- Consultant for class plaintiffs. Examined auditor and government regulator working papers related to internal controls in the financial services and mortgage industries. Drafted lines of questioning and accounting memos regarding complex accounting issues to prepare counsel for opposing experts' depositions.
- Performed a forensic investigation to determine the extent of misappropriation of assets from a charitable foundation.