



HEMMING | MORSE
FORENSIC & FINANCIAL CONSULTANTS

LOS ANGELES OFFICE

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BLAKE SEIDNER

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Profile

Blake Seidner is a Manager in the Forensic and Financial Consulting Services Group at Hemming Morse. He is a graduate of Claremont McKenna College graduating Cum Laude with a B.A. in Economics-Accounting. He was awarded top accounting student in his graduating class and won the Robert Day School Prize for Best Senior Thesis in Economics (Accounting) and Finance for his senior thesis, The Balance Between Financial and Quality Performance in For-Profit Hospitals versus Non-Profit Hospitals.



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Employment & Education

2019 – Present	Hemming Morse Forensic and Financial Consultants Manager
2018	Scotch & Soda Stylist
2017-2018	Ohno Construction Company Estimator
2018	Claremont McKenna College B.A. Economics-Accounting, Cum Laude - Best Senior Thesis in Economics (Accounting) and Finance - Top Economics-Accounting Student

Publications

- “The Balance Between Financial and Quality Performance in For-Profit Hospitals versus Non-Profit Hospitals,”
CMC Senior Theses, April 2018



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Selected Experience

- Assisted Expert in preparation of reports and analyses supporting claims of patent and/or copyright infringement including industry research, lost profits analyses, reasonable royalty analyses, and critiques of opposing experts' analyses.
- Managed the preparation of reports and analyses supporting claims of trademark and trade dress infringement, including industry research, unjust enrichment calculations, and critiques of opposing experts' analyses. Prepared Expert for deposition and trial testimony.
- Managed and assisted expert in the preparation of reports and analyses supporting claims of theft of trade secrets and breach of duty of loyalty/duty of fiduciary duty, including lost profits analyses, unjust enrichment claims, disgorgement of wages, and valuation of trade secrets calculations.
- Managed the preparation of reports and analyses supporting claims of breach of contract and breach of implied covenant of good faith and fair dealing, including lost profits analyses, analysis of terms of employment, analysis of equity payouts, and critiques of opposing experts' analyses. Prepared demonstratives for trial. Prepared Expert for deposition and trial testimony.
- Assisted Expert in preparation of reports and analyses supporting claims of false advertising, contract interference theft of trade secrets, including industry and company research, lost profits analyses, unjust enrichment claims, and critiques of opposing experts' analyses, which resulted in an approximately \$300 million award in damages for the client. Prepared demonstrative exhibits for trial. Prepared Expert for deposition and trial testimony.
- Managed and/or assisted Expert in the preparation of reports and valuation analyses related to the valuation of businesses and/or intellectual property.
- Assisted Expert in the preparation of reports and analyses supporting claims brought in class action lawsuits, including defending or arguing against class certification, quantification of damages, issuing opinions on fairness of settlements, and critiques of opposing experts' analyses. Prepared Expert for testimony.